## Draft Policy & Process

# Team Caerphilly BETTER TOGETHER

## **Community Asset Transfer Guide**

Based on Welsh Government's Assets Cymru/ Ystadau Cymru Guide to Community Asset Transfer 2019



TRAFODAETH CAERFFILI
THE CAERPHILLY CONVERSATION



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#### **Context / Leader Introduction**

The Council is committed to its values and delivering services with a 'social heart', to do this we need to work in collaboration to safeguard those services of value to our communities; finding better ways to use our buildings and land is part of this.

We need to work collaboratively and openly with both the voluntary sector and communities to look for innovative ways to help us ensure that communities have the services they need. The strengths of the community and voluntary sector are an untapped resource that may, in some cases, be better at delivering some of the services the Council currently provides.

Community Asset Transfer can empower communities to secure the services that are important to them by transferring local authority assets to the management and control of community groups and voluntary organisations. However, there may be challenges that recipients have to face and overcome.

A commitment and drive is needed from all partners to achieve a successful and sustainable outcome. Harnessing the combined expertise and skill of the public, third sector and community and social organisations, who are often directly engaged with the communities served by our public sector assets, provides us with new perspectives. Working in an integrated way means we can engage with local people in the development and sustainability of a thriving and diverse county borough.



**Christina Harrhy** - Chief Executive Caerphilly County Borough Council



#### Introduction

There are many successful cases of Community Asset Transfer (CAT), Welsh Government Community Asset Transfer Case Studies where the community are managing and running assets previously in the control of the local council. However, there are equally examples where factors such as lack of experience, or insufficient research or preparatory work have turned an asset into a liability and damaged the reputation of the local authority and the applicant badly.

This Guide is meant to inform the process and minimise the risks to all parties, including the community, who have a vested interest in public sector assets and how they can be used to maximum benefit.

It is essential that there is clarity around the process of transfer and that those communities which wish to, are supported to take on assets and develop a thriving and sustainable long-term plan for property and services transferred to the community. As public spending is under increasing pressure, the authority is concentrating on efficiencies and cost savings; for community and town councils, community-based organisations, social enterprises and voluntary organisations, this may create opportunities to take on some control/ management/ownership of facilities (including their maintenance and ongoing costs). In so doing they will create strong foundations for future growth by bringing local skills and understanding, a grass roots understanding of communities, and the opportunity to access external support and grant funding that is not available to the local authority.

Our approach to CAT is based on mutual benefit with the aim of creating a joined up vision for shared goals for our communities.



#### **Well-being of Future Generations (Wales) Act 2015**

The Act is about securing the economic, environmental, social and cultural wellbeing of future generations. The local authority must work with its partners to achieve this, through working in collaboration with communities and thinking about what actions will secure the best outcomes for the county borough in the long term. Solving problems together and securing well-being for the long-term are key strands of the legislation.

The Caerphilly Public Services Board comprises public sector partners, sitting alongside the Gwent Association of Voluntary Organisations. Our partners include the Police, Health Board, Police and Crime Commissioner, Fire Service, Natural Resources Wales, Probation bodies, Public Health Wales, Town and Community Councils, and Welsh Government. Public sector budgets are decreasing and many of our partners are seeking to divest themselves of assets to reduce liabilities. We are committed to working in collaboration with our partners to seek the best outcomes for our communities.

Assets Cymru (Ystadau Cymru), formerly the National Assets Working Group, recognise that CAT is a key part of improving the delivery of public services in Wales for future generations. This policy is based on advice from Welsh Government who are encouraging public sector bodies to develop a process for Community Asset Transfer.

#### **The Framework**

Local authorities have the power to dispose of assets and land in various ways, although such disposals must be appropriately handled and accounted for. The disposal of assets will usually be on a commercial basis to achieve best price. However, there will be circumstances when a below market value disposal can be considered under

certain directives, such as the Local 'General Disposal Consent' (Wales) December 2003 circular, where it can benefit the community through the 'promotion or improvement' of the economic, social or environmental well-being of the area. The authority can, therefore, demonstrate best value while not necessarily obtaining the best capital receipt.

Community groups may proactively approach the authority if they have an interest which might lead to a business proposition. For example, through highlighting an interest in a specific asset; by being made aware of the likelihood of disposal through the local authority website; or through social media. Community groups are encouraged to come forward with initial expressions of interest. Support and information will then be prioritised to develop the idea and links will be made with organisations in a position to offer support packages.

## What is a Community Asset Transfer?

A CAT occurs where the local authority passes on the management and/ or ownership of a property asset to a community council or third sector/ community group. Often, but not always, this can include the delivery of an associated service. CAT is definitely not a route to surplus asset disposal - the ultimate aim is community empowerment ensuring that land, buildings or services are retained or transferred and then operated for public benefit though community asset ownership and management. The spectrum of transfer options is wide, but can include community control, or ownership, with some form of registerable title, occupation agreement and/or management arrangements created in favour of the new asset holder.

## For a CAT to proceed, the asset must be identified as having 'community value', defined as follows:

The main current use of the asset furthers the social wellbeing and interests of the local community. (The term 'social interests' includes in particular, though not exclusively, cultural interests, recreational interests and sporting interests) and it is realistic to think that it can continue to do so¹.

Where an asset is not currently in use in a way that meets this definition, it must have been so in the last 2 years and it is realistic to think that it could be within the next 2 years.

## The following are specifically excluded from being considered as community assets:

- Residential properties, including gardens, outbuildings and associated land
- Assets held on Charitable Trusts; such assets can, and must, be used only to further the charity's aims
- Caravan sites
- Operational land of statutory undertakers
- Assets whose recent or current use does not meet the definition of community value, even if the intended use by a community purchaser would be of community value.
- Agricultural land and buildings.

<sup>1</sup> Localism Act 2011 s88 (not yet enacted in Wales)

### **Who Can Apply?**

■ Community and Town Councils represent populations in Aber Valley; Argoed, Bargoed; Bedwas, Trethomas and Machen; Blackwood; Caerphilly; Darren Valley; Draethen, Waterloo and Rudry; Gelligaer; Llanbradach and Pwll-y-pant; Maesycwmmer; Nelson; New Tredegar; Penyrheol, Trecenydd and Energlyn; Rhymney; Risca East; Risca West; and Van. Community and Town Councils are accountable to local people and

have a duty to represent the interests of different parts of the community equally. One Voice Wales is able to offer support to Town and Community Councils on CAT.

- Third sector groups which are value driven, independent, non-government organisations motivated by social, cultural or environmental objectives, not profit. Surpluses are reinvested to benefit the people and communities they serve. Organisations have a myriad of different legal structures. The Gwent Association of Voluntary Organisations can offer support on the development of third sector organisations.
- Community based groups. However, these should be properly constituted with a proper governance structure, constitution or memorandum of association. Risk and liability should be clearly understood and capacity to commit in the long-term with necessary skills and abilities must be secured. Again, the Gwent Association of Voluntary Organisations can provide guidance.

Eligible groups may proactively approach the authority if they have an interest which might lead to a business proposition, for example, through highlighting an interest in a specific asset. Alternatively, groups may be made aware of the likelihood of disposal through the council's marketing activity. Community groups are encouraged to come forward with initial expressions of interest. Support and information will then be prioritised to develop the idea and links will be made with organisations in a position to offer support packages.

In all cases governance, legal and sustainability criteria must be met (please see associated application forms). New organisations will be considered subject to meeting due diligence considerations.

Additional support and guidance is available from the organisations listed in Appendix 1.

#### **The Process**

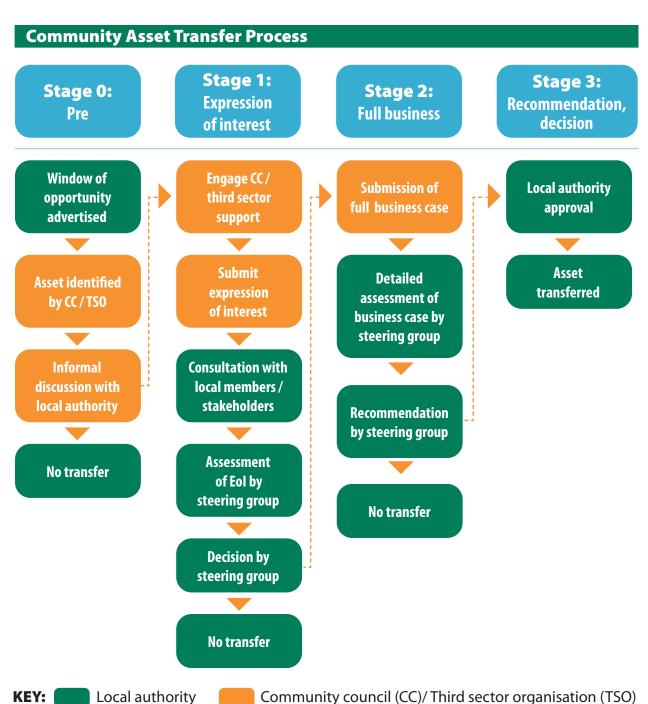
### **Application**

A two-stage application process will ensure that valuable resources are not spent in developing and assessing a full business case until basic consideration criteria are met. Early areas of weakness can be identified and supported to improve the chances of a full business case succeeding.

Pre-application discussion is encouraged to discuss options and scope.

The first stage is the submission of an Expression of Interest (EOI) to provide the authority with enough information to consider the application. The EOI form is attached at Appendix 3.

The second stage is a more detailed business case. The business case form is attached at Appendix 5.



#### **Timescales**

Sufficient time will be given to develop business cases. Best practice suggests six to ten months from initial EOI to Cabinet decisions by the Council. However, this will not be achievable in all circumstances, especially where the applicant organisation needs to carry out some development activity, scope funding with providers or consider the implications of Transfer of Undertakings (Protection of Employment) Regulations TUPE arrangements for staff. We recognise that large transfers can take 12-24 months to complete. Please see Appendix 2 for indicative timescales.

#### **Decision Making**

The authority will ensure that its decision-making is transparent and against set criteria that are understood by all parties. Steering Group members will comprise the Head of Property, Head of Legal Services, Head of Finance, Head of Business Improvement, Gwent Association of Voluntary Organisations, and Head of Organisational Development (where TUPE may apply), along with the Cabinet Member for Homes and Places as appropriate. Steering Group membership will vary at each stage as set out in Appendix 2.

## In assessing a Stage 1 EOI the Steering Group will have regard to:

- Benefits for the community, the applicant and how they relate to delivering Council priorities.
- Governance, structure and history of the organisation.
- Potential loss of capital receipts, existing income, or other opportunity cost including reinvestment in other services.
- Potential benefits in terms of community value and social, economic, environmental and external benefits.
- Possible risks to the future sustainability of the asset both for the community and the applicant organisation.

- Proposed level of asset discount and terms of transfer.
- Any legal issues arising such as restrictive covenants and title restrictions.
- Ability to provide services through the medium of Welsh.

Decisions will be communicated to the applicant in a timely manner and if there are clear reasons not to proceed to Stage 2 they will be explained fully and clearly.

The Stage 2 Detailed Business Plan will also be assessed by the Steering Group, with a recommendation made on whether to proceed with the transfer or not. In addition to the information prioritised in the EOI this will include:

- Detailed risks in relation to financial and organisational capacity, governance and an assessment of the ability to manage the asset sustainably for the long-term.
- Track record of delivering similar community services, projects and enterprises.
- How far the proposed use will serve the whole of the community including people with protected characteristics under equalities legislation.
- How opportunities to ensure sustainability will be maximised e.g. income generation.
- Financial management arrangements.
- On larger and other transfers (which would include income generating schemes) there should be advice from people/bodies with a business background to help deliver the proposal.
- Compliance with State Aid, Transfer of Undertakings (Protection of Employment) Regulations (TUPE) and EU Procurement rules (if applicable).
- Any legal restrictions to be imposed e.g. restrictive covenants and clawback provision.
- Monitoring and evaluation arrangements e.g. Service Level Agreements.
- Proposed terms of transfer.

#### **Guiding Principles used by the Local Authority**

- The approach of the authority will be robust but flexible. Community assets have been funded and sustained by public sector funds for the benefit of the whole community. As guardians of these assets the authority will aim to support continued community use. However, there will be circumstances where alternative disposal, possibly through commercial sale, will be in the best interests of the county borough as a whole, including ensuring the sustainability of essential services that can only be delivered by the authority. Those assets which have the potential to generate significant capital receipts are not likely to be considered as suitable for transfer.
- Assets held on Charitable Trusts cannot be considered; such assets can only be used to further the charity's aims.
- Assets that are required for the delivery of essential services, or are generating an income stream for the council, will not be considered. In particular, assets in the industrial portfolio which have a key role in generating rental income and supporting the economic development of the area will not be considered.
- The authority will notify the community at an early stage which public sector assets are available for Expression of Interest. This will be via the authority's website.
- The authority will consider applications in accordance with its Corporate Asset Management Plan.
- If the asset is one which cannot be transferred this will be communicated at the earliest opportunity.
- The Welsh Language Standards dictate that the authority must consider the effects of a decision on the ability for people to use the Welsh language. Decisions taken must have no adverse effects on the language. The authority is required to provide services that support Welsh and will seek to ensure that applicants pay due regard, depending on their size and capacity, to the language and the rights of people in Wales to access

- services in English or Welsh equally.
- Recognising the particular needs of groups with protected characteristics and how they will be able to continue to use the asset when it transfers out of the control of the council, who are bound by the Equality Act 2010.
- A risk assessment will be conducted to see if a CAT is the right process for managing an asset and what might happen if the applicant body were to cease to exist in the future.
- Is there proven support from the community for the proposal and how would the wider community benefit?
- Whether the CAT could impact on future opportunities to use adjoining local authority assets.
- Whether the applicant body is relevant, coherent and sustainable in order to provide some assessment of the ability to manage the asset after transfer, recognising that:
  - Running costs may be less for the applicant e.g. ability to use volunteers.
  - Applicants will need to be provided with information on running costs, a condition survey, future maintenance needs, energy rating and consumption data.
  - Repair responsibilities, planning conditions, covenants, access requirements, and ongoing liabilities will need to be understood.
  - EOI's will be assessed by the Steering Group within expected timescales.
  - Written documentation will be assessed, including a thorough understanding of financial and legal liabilities e.g. business rates, maintenance, insurances, staff payments, pension requirements, on-costs, TUPE obligations (including future pension obligations), utility bills, crime/vandalism risks and mitigation, statutory compliance and building safety. This will be done in a way which is relevant and proportionate to the size of the applicant organisation and the asset being transferred.

- Whether the financial plan is robust and not solely reliant on upfront grant funding.
- Share all legal restrictions and covenants with applicants upfront to avoid time and effort being committed by both parties that cannot bear fruit.
- Consider adding clawbacks and restrictions to protect the authority and the asset for use by the community in the future. However, this will be mindful of the ability of the applicant to secure loans or funding where excessively restrictive stipulations will be detrimental to the success of achieving the necessary funding
  - Covenants that restrict disposal in the event of default.

e.g.

- Recovery of capital where the asset transfers back to the local authority.
- Minimum lease terms to secure funding.

- Identify and deal with any staff matters such as TUPE, redundancy, management of change.
- Taking a consistent approach with all applications commensurate with the size of the asset being transferred.
- Ensure that all legal risks and liabilities are understood by the applicant, including the use of assets where personal injury/death by users is more likely to happen e.g. sports facilities.
- For assets connected with services there will be additional ongoing considerations. How will services be modernised in time, can the service be facilitated in another way, will a service transfer secure savings for the local authority, will a minimum acceptable level of service be provided into the future?



#### **Guidance for Applicants**

- Applicants should familiarise themselves with the issues the authority will be considering and any upskilling that may be needed before making an Expression of Interest.
- Applicants should be mindful of the scale of commitment required in managing the asset and any associated services. This will obviously vary depending on the size of the asset, but the authority will want to support the applicant and collaborate to make the transfer succeed.
- The effort involved in maintaining the asset post transfer, sustainably and with a commitment to the long term should not be underestimated. Initial enthusiasm based on an honest desire to provide the asset for community use can be an engine for success. However, there have been many cases where enthusiasm has waned, CAT's have failed and been transferred back or sold for capital receipt at less value, thereby resulting in a bad deal for residents of local authorities. Particularly where a better capital receipt at the outset could have helped sustain local authority services. The authority will signpost the applicant to help and support available to ensure every opportunity is taken for successful transfer. Applicant 'burn out' in the medium term must be avoided.
- The applicant must be a Community or Town Council, a third sector organisation or a community body. It must be legally constituted and provide limited liability for the stakeholders involved, such as a not-for-profit company limited by guarantee, a charitable incorporated organisation (CIO) or a Community Interest Company (CIC). It must have powers to enable the management and ownership of buildings for trading and the provision of services.
- Applicants should demonstrate good governance through open and accountable processes, with appropriate financial and audit controls.

- Applicants should demonstrate engagement with the community and users of the asset, demonstrating an inclusive approach to all users and potential users.
- Applicants should demonstrate the skills, abilities and capacity, or evidence access to them, to enable them to effectively deliver services and manage the asset.
- Applicants will provide and maintain all necessary governance documentation beyond the initial application assessment.
- Applications for multi-use and colocation of other services are preferred. Single use applications (e.g. use by clubs with only a few members, or for a single defined activity) will only be supported by a significant business case, and may be viewed less favourably. Assets must be open to as many community users as possible.
- Consideration will be given as to whether the proposed activity is already being met elsewhere i.e. is there sufficient business to make the CAT sustainable?
- Is there enough space in the asset or is the space, and hence the liability, too large for the applicant to handle successfully?
- A robust business plan and financial plan is required (please see Appendix 4 and 5 for suggested content). The due diligence process will be proportionate to the size of the asset under consideration.
- Where an Expression of Interest is received for an asset not already earmarked and advertised as available for disposal, its suitability will be offered to other organisations via the local authority website in the interests of fairness, openness and transparency.

- CAT usually involves a transfer at less than market value and the type of tenure could be:
  - Management agreement
  - Licence to occupy
  - Short lease
  - Long lease
  - Freehold transfer

However, the business case must show that community benefits justify the disposal at less than a market price. The authority recognises that lease length must be sufficient for the applicant to secure external or grant funding.

- Most CAT's will be transferred on full repairing, insurance and full liability terms. As the authority will no longer have management control it cannot be liable for legal and ongoing liability. However, there may be circumstances where some control is retained e.g. listed buildings or for the outside fabric of the building.
- The authority will aim to be as flexible as possible in its terms to allow the continued sustainability of CAT. However, it will need to be mindful of its duty to protect the public purse for the long term.
- Applicants are strongly encouraged to engage with national/local support organisations to prepare the EOI and full business plans. Specialist advice is likely to be needed. This will improve the quality of the application and likelihood of success. Details of organisations providing support are detailed at Appendix 1. This list will be kept up to date on the local authority website.
- The support of local Elected Members is important. They will have links with local groups and evidence of community demand. However, they cannot be involved in any decision-making by the authority and may not be able to provide support due to conflict of interest if, for example, they are Members of relevant

- Scrutiny Committees, Members of Community Councils or on the board of voluntary/community organisations.
- If relevant the local Town or Community Council should be consulted and canvassed for support. The appropriate Town/ Community Council will be consulted by the authority at the EOI stage.
- Consider what funding through grant, loans or funds from charitable organisations will be available in the short term at initial start-up, and in the longer term if necessary. Many grant funding streams will only make funds available for a project once and only in the initial pump priming stage. Is a source of income, or volunteer capacity, likely to sustain the project in the long term?



## **Appendices**

### **Appendix 1**

List of organisations that can provide additional support and funding.

## Appendix 2

**Process Timeline.** 

## **Appendix 3**

**Minimum Expression of Interest Template.** 

## **Appendix 4**

**Suggested Financial Plan Template.** 

## Appendix 5

**Suggested Business Plan Contents.** 

## **Appendix 6**

**Composition of Steering Groups.** 

## Appendix 1: List of organisations that can provide additional support and funding

| Organisation                                       | Description   | Contact Details   |  |  |
|--|---|---|--|--|
| Gwent Association<br>of Voluntary<br>Organisations | Support for voluntary<br>and community groups<br>in the county borough.<br>First point of contact for<br>Expressions of Interest<br>and support regarding<br>funding, governance and<br>volunteering. | ■ Ty Derwen, Church Road,<br>Newport NP19 7EJ<br>www.gavo.org.uk<br>01633 241550  |  |  |
| Caerphilly County<br>Borough Council               | Details about the asset and<br>Property Information Pack.   | <ul> <li>Property Services, Caerphilly<br/>County Borough Council</li> <li>email: property@caerphilly.gov.uk</li> <li>01443 863333</li> </ul>     |  |  |
| Wales Cooperative<br>Centre                        | ■ Free help and business advice to social enterprises and co-operatives in Wales.   | email: info@wales.coop Wales.coop 0300 111 5050   |  |  |
| Coalfields<br>Regeneration Trust                   | Provides support for community organisations including community and project development, asset transfer support including business advice, technical support and grant funding.                      | ■ Ty Aneurin Bevan, 40 Castle Street,<br>Tredegar, NP22 3DQ<br>email: info@coalfields-regen.org.uk<br>www.coalfields-regen.org.uk<br>01495 367681 |  |  |
| Social Firms Wales                                 | Works alongside social firms<br>UK to create employment<br>opportunities for<br>disadvantaged people.   | email: members@socialfirmswales.co.uk www.socialfirmswales.co.uk 07799 345 940  |  |  |
| One Voice Wales                                    | <ul> <li>Supporting town and<br/>community councils in<br/>Wales – legal advice,<br/>advice on service delivery,<br/>training, and policy matters.</li> </ul>   | www.onevoicewales.org.uk<br>01269 595400  |  |  |

## Appendix 1: List of organisations that can provide additional support and funding

| Organisation                            | Description  | Contact Details                  |  |  |
|---|--|----------------------------------|--|--|
| Health and Safety                       | Legal advice and guidance<br>for managing health and<br>safety.  | www.hse.gov.uk<br>0845 345 055   |  |  |
| Development Trusts<br>Association Wales | <ul> <li>National body for<br/>community base<br/>regeneration work.</li> <li>Provides a useful guide<br/>to asset development<br/>covering planning and<br/>implementation,<br/>community involvement,<br/>securing finance and<br/>handling legal issues.</li> </ul> | Dtawales.org.uk<br>02920 190260  |  |  |
| Wales Council for<br>Voluntary Action   | Support and<br>representation for the<br>third sector, including<br>support to access funding.   | www.wcva.org.uk<br>0300 111 0124 |  |  |
| My Community<br>Rights                  | Specific advice for community asset transfers, offers advice and guidance on identifying an asset, developing a business case and identifying professional help.   | mycommunity.org.uk               |  |  |
| Planning Aid Wales                      | Community engagement<br>in the local authority<br>planning process.  | www.planningaidwales.org.uk      |  |  |
| Business in the Community               | <ul> <li>Helping businesses deliver<br/>social, environmental and<br/>economic sustainability<br/>through responsible<br/>business practices</li> </ul>  | https://www.bitc.org.uk/wales    |  |  |

## Appendix 2: Process Timeline

| Stage   | Requirement  | Decision-Maker   |
|---|--|--|
| Stage 0 Discussion of ideas Preparation of Property Information Pack  | Initial interest stage.<br>The local authority will<br>be happy to discuss your<br>ideas with you before the<br>submission of an EOI   | ■ Relevant Head of Service   |
| Further advice and assistance can be provided if necessary throughout the EOI and business plan stages through the organisations in Appendix 1.  In the interests of openness, an EOI submitted in relation to an asset may be up for transfer will automatically trigger the advertisement to the whole community for a period of <b>4 weeks</b> . Invitations will be submitted to acceptable organisations to proceed to Stage 2 | Forms an outline business case. Submit within 21 days of EOI. Appendix 3  Background of the applicant Ability and experience Proposed use of the asset Benefits to the community Organisational health check Support from community, partners and stakeholders Where already available a property information pack will be provided at this stage. | <ul> <li>Steering Group</li> <li>Head of Property</li> <li>Head of Legal Services</li> <li>Head of Business<br/>Improvement</li> <li>Head of People Services<br/>(where TUPE may apply)</li> <li>Cabinet Member for<br/>Economy, Infrastructure,<br/>Sustainability and Wellbeing of Future Generations</li> <li>If rejected the applicant will be advised of the reasons by the authority and offered sources of further advice and support by GAVO and the organisations in Appendix 1.</li> </ul> |
|   | Marketing a  | and Submission of Eo1: 7 weeks   |

**Evaluation and Invitation to Stage 2: 4 weeks** 

Stage 1 indicative timescale: 11 weeks

#### Note:

The timescale will provide sufficient time to prepare any required documentation including property information packs, business plans and financial plans. However, flexibility is important as timescales may also link to external dependencies such as decisions on funding applications. It is acknowledged that large or complex transfers can take some time to resolve complicated issues and ensure sustainable services for future generations.

## Appendix 2: Process Timeline

| Stage   | Requirement   | Decision-Maker   |  |  |  |  |
|---|---|--|--|--|--|--|
| Stage 2 Submission of Business Case  Property Information Pack will be provided       | Detailed Business and Financial Plan. Appendices 4 and 5.  Specific attention to:  Needs analysis and projected utilisation  Type of transfer sought and why  Planned outcomes and benefits and how they might be monitored / measured  Details of any proposed partnership / collaborative working  Track record of delivering services/ managing property  Benefits for the community  Risks (financial and organisational) and ability to manage them  Details of the community's views  Ability and experience of organisation in providing services to the public through the Welsh language | <ul> <li>Steering Group</li> <li>Head of Property</li> <li>Head of Legal Services</li> <li>Head of Business<br/>Improvement</li> <li>Head of Finance</li> <li>Head of (relevant service)</li> <li>Cabinet Member for<br/>Economy, Infrastructure,<br/>Sustainability and Wellbeing of Future Generations</li> <li>Head of People Services<br/>(where TUPE may apply)</li> <li>GAVO</li> <li>As appropriate and for the required advice, Head of Regeneration and relevant<br/>Head of Service</li> </ul> |  |  |  |  |
|   | Submission of Detailed Business P   | lan and Financial Plan: 7 weeks  |  |  |  |  |
| Evaluation and Preparation of Report: 7 weeks  Stage 2 indicative timescale: 14 weeks |   |  |  |  |  |  |

| Stage  | Requirement   | Decision-Maker  |  |  |  |  |
|--|---|---|--|--|--|--|
| Stage 3 Recommendation, decision and completion    | Approval by report to Cabinet and Welsh Government if necessary, considering:  Protocol for the Disposal of Property  State Aid | <ul> <li>Report by:</li> <li>Cabinet Member for Homes and Places</li> <li>Head of Property</li> <li>Head of Legal Services</li> <li>Head of Organisational Development (if TUPE applies)</li> </ul> |  |  |  |  |
| Stage 3 indicative timescale: No more than 15 week |   |   |  |  |  |  |
|  | TOTAL IN  | DICATIVE TIMESCALE 40 weeks   |  |  |  |  |

#### **Appendix 3: Minimum Expression of Interest Template**

#### Please complete this form:

Attach any relevant additional information, and send for appraisal, in the first instance, to

**Property Services, Penallta House,** 

Tredomen Park, Ystrad Mynach, Hengoed, CF82 7PG.

tel no: 01443 863333 e-mail: property@caerphilly.gov.uk

The form must be completed in full. We will be unable to assess any forms that are not complete. If you require advice at any stage please contact the number above.

If your interest is considered viable we will contact you for further details. You will be given an explanation if we are unable to proceed.

#### **PRIVACY NOTICE – General Data Protection Regulations:**

We require the information requested in this form to allow us to process your application. All information provided in support of an application, including personal details, will be held in a database. You have a number of rights in relation to the information including the right of access to information we hold about you and the right of complaint if you are unhappy with the way your information is being processed.

For further information on how we process your information and your rights please click the following link: <a href="https://www.caerphilly.gov.uk/CaerphillyDocs/FOI/PrivacyNotices/Corporate-Property.aspx">https://www.caerphilly.gov.uk/CaerphillyDocs/FOI/PrivacyNotices/Corporate-Property.aspx</a>

## A. ABOUT YOUR ORGANISATION Name of organisation: 1. Contact Details Main contact for this application – this must be someone who knows about your project. **First Name:** Title: **Surname:** Address for correspondence: Postcode: Organisation address Home address Is the above your: **Telephone Number: Mobile Number: Email address: Fax Number:**

| 2. Status of your Org   | 2. Status of your Organisation            |   |               |                    |        |  |
|---|---|---|---------------|--------------------|--------|--|
| What type of organisation / group are you? ✔ Tick / fill in whichever boxes apply |   |   |               |                    |        |  |
|   |   |   |               |                    |        |  |
| Charity   |   | If registered, please give registration number: |               |                    |        |  |
| Community group/club,   | /society                                  | Town/Co   | mmunity Co    | uncil:             |        |  |
| Company Limited by Gu   | iarantee                                  | Company   | Reg. Numbe    | er:                |        |  |
| Community Interest Cor  | mpany                                     | Other, ple                                      | ease give det | ails:              |        |  |
|   |   |   |               |                    |        |  |
| When was your organisatio   | n set up?                                 | Year  |               |                    |        |  |
| 2 Governance  |   |   |               |                    |        |  |
| 3. <b>Governance</b> Does your organisation have                                  | a written                                 | constitutio                                     | n, governing  | document or set of | rules? |  |
| Does your organisation have   | . a micein                                | constitutio                                     | .,, governing |                    | raics. |  |
| Yes   |   | Comme   | ents          |                    |        |  |
| No  |   |   |               |                    |        |  |
| If "Yes", have you append   | ded a conv                                | ,   |               |                    |        |  |
| ii les, have you append   | аей а сору                                |   |               |                    |        |  |
| How many people are invol   | ved in voi                                | ır organisa                                     | tion?         |                    |        |  |
|   |   | ar organisa                                     |               | C 11               |        |  |
| Management committee  |   |   | Paid staff    | full-time          |        |  |
| Paid staff part-time  |   |   | Volunteer     | S                  |        |  |
| Please indicate which of the fo   | _   |   | ver your orga | anisation holds    |        |  |
| (or plans to put in place) and  | provide le                                | vels?   |               |                    |        |  |
| Type of insurance:  |   | Holds:  | Plans:        | Level of cover:    |        |  |
| Public Liability  |   |   |               |                    |        |  |
| Employer Liability  |   |   |               |                    |        |  |
| Professional Indemnity  |   |   |               |                    |        |  |
| ,   |   |   |               |                    |        |  |
| How many people are invol   | ved in yoເ                                | ur organisa                                     | tion?         |                    |        |  |
| Management committee  | Management committee Paid staff full-time |   |               |                    |        |  |
| Paid staff part-time Volunteers   |   |   |               |                    |        |  |
|   |   |   |               |                    |        |  |
| 4. What is the purpose and main aims of your organisation?                        |   |   |               |                    |        |  |
| (Please also provide any relevant background documents)                           |   |   |               |                    |        |  |

| 4. What is the purpose and main aims   | of your organisation?                            |
|--|--|
| (Please also provide any relevant background docur                               | ments)   |
|  |  |
| B. ABOUT YOUR PROPOSAL   |  |
| D. ABOUT TOOKT HOT OSALE   |  |
|  |  |
|  |  |
| 5. <b>Title of Project</b> (please keep this short):                             |  |
|  |  |
| It is essential that you clearly identify the asset – if yo                      | ou have plans or drawings please forward copies. |
|  |  |
| Please state the length of lease required:                                       | Years  |
| Please consider whether this meets the likely requiremer                         | nts of current or future grant funder(s).        |
| 7. Please provide a brief description of why you are applying for a council ass  |  |
|  |  |
|  | ailian mill ba maintain a dasa ta mab            |
| 8. Please outline how the amenity or fa-<br>project has been completed / land ha |  |
|  |  |

| OMMUNITY BENEFITS  | YES      | NO      | If 'YES', please give further details   |
|--|----------|---------|---|
| Will your proposal enable access by all members of the community?  |          |         | in 125, pieuse give fui thei details    |
| Will your proposal maintain an existing service or activity in the local community?                                      |          |         |   |
| Will your proposal create a new service or activity in the local community?  |          |         |   |
| Will your proposal have wider community benefits?  |          |         |   |
| Will your proposal create opportunities for local organisations to work together?  |          |         |   |
| Will your proposal bring additional financial investment into the area (e.g. through grants unavailable to the Council)? |          |         |   |
| Will your proposal create opportunities for developing local enterprise or additional employment?                        |          |         |   |
|  |          |         |   |
| 10. Will the project present a confli<br>in the locality?  | ict/ov   | erlap   | with other similar facilities           |
| Consider whether there are any similar facilition have a negative impact on these.                                       | es alrea | dy in t | the vicinity and whether this project r |
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### **C. ATTESTATION**

| I confirm that, to the best of my knowledge and belief, all the details in this application are accurate. |
|---|
| l understand that the council may ask for additional information at any stage of the application process  |
| and that you may check this with other sources. I also understand that this application refers to asset   |
| transfer only and is not an application for financial assistance.   |

|       | and is not an appreciation in an earliest assistance. |
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|       | Signed  |
|       |   |
| Name: | Date:   |

### Please return completed form to:

Property Services, Penallta House, Tredomen Park, Ystrad Mynach CF82 7PG Email: property@caerphilly.gov.uk Phone: (01443) 863333

#### Appendix 4: Suggested Financial Plan Template

Income and expenditure forecast Years 1-5. The authority recognises that new organisations, or those embarking on CAT for the first time, may have difficulty forecasting forward 5 years. However, the more information that can be provided the more the authority can be assured of the sustainability of the proposal.

We recognise that some information may need to be developed over time and that funding bids may be subject to an agreement from the authority. In addition, further information may be required from the authority on building costs and maintenance requirements. Support and guidance will be available from the authority and its third sector partners.

The row headings below are examples only and a plan can be populated with information you will have thought about for your proposed use of the asset. We would expect to see as much detail as you are able to provide.

## Appendix 4: Suggested Financial Plan Template

|     |  | Phase 1 | Db-    | ise 2  |        | Phase 3 |        |
|-----|--|---------|--------|--------|--------|---------|--------|
|     |  | Current | Year 1 | Year 2 | Year 3 | Year 4  | Year 5 |
| Nο  | INCOME                                       | Current | icai i | icai Z | ieai 3 | icai 4  | ieai 3 |
| 1   | Grant aid                                    |         |        |        |        |         |        |
| 2   | External funding                             |         |        |        |        |         |        |
| 3   | Rent and room hire                           |         |        |        |        |         |        |
| 3   | Room 1                                       |         |        |        |        |         |        |
|     | Room 2                                       |         |        |        |        |         |        |
| 4   | Other income                                 |         |        |        |        |         |        |
| -   | Café/shop                                    |         |        |        |        |         |        |
|     | Other sales                                  |         |        |        |        |         |        |
| 5   | Volunteer time in kind                       |         |        |        |        |         |        |
| 6   | Ongoing fundraising                          |         |        |        |        |         |        |
|     | TOTAL  |         |        |        |        |         |        |
|     | EXPENDITURE                                  | Current | Year 1 | Year 2 | Year 3 | Year 4  | Year 5 |
| 7   | Salaries and on costs                        |         |        |        |        |         |        |
|     | Manager                                      |         |        |        |        |         |        |
|     | Caretaker                                    |         |        |        |        |         |        |
|     | Cleaner                                      |         |        |        |        |         |        |
| 8   | Volunteer support costs                      |         |        |        |        |         |        |
| 9   | Building management costs                    |         |        |        |        |         |        |
|     | Cleaning materials                           |         |        |        |        |         |        |
|     | Commercial waste                             |         |        |        |        |         |        |
|     |  |         |        |        |        |         |        |
| 10  | Utilities                                    |         |        |        |        |         |        |
|     | Water  |         |        |        |        |         |        |
|     | Electricity                                  |         |        |        |        |         |        |
|     | Gas  |         |        |        |        |         |        |
|     | Telephone/Internet                           |         |        |        |        |         |        |
| _   | Rates  |         |        |        |        |         |        |
| 12  | Repairs and maintenance                      |         |        |        |        |         |        |
| 13  | Transport and travel                         |         |        |        |        |         |        |
| 14  | 11   |         |        |        |        |         |        |
|     | Tools and materials                          |         |        |        |        |         |        |
|     | Equipment hire                               |         |        |        |        |         |        |
|     | Furniture and IT                             |         |        |        |        |         |        |
| 4 = | PPE Control management in a                  |         |        |        |        |         |        |
| 15  | Centre promotion                             |         |        |        |        |         |        |
|     | Printing publicity                           |         |        |        |        |         |        |
| 16  | Advertising Insurances and professional fees |         |        |        |        |         |        |
| 10  | Property insurance                           |         |        |        |        |         |        |
|     | Public liability                             |         |        |        |        |         |        |
|     | DBS checks                                   |         |        |        |        |         |        |
|     | Performing Rights Society                    |         |        |        |        |         |        |
|     | Accountancy fees                             |         |        |        |        |         |        |
|     | Legal fees                                   |         |        |        |        |         |        |
|     | Architects fees                              |         |        |        |        |         |        |
|     | Other consultancy                            |         |        |        |        |         |        |
| 17  | Other sundries and miscellaneous finance     |         |        |        |        |         |        |
| - 7 | TOTAL  |         |        |        |        |         |        |
|     | SURPLUS/DEFICIT                              |         |        |        |        |         |        |
|     | ACCUMULATED RESERVES                         |         |        |        |        |         |        |
|     |  |         |        |        |        |         |        |

#### **Appendix 5: Minimum Business Plan Contents**

Below are suggestions for what your business plan might contain. The list is not exhaustive and will vary from organisation to organisation, the size of the asset proposed for transfer and the proposed use of the asset. Advice and guidance can be sought from those organisations listed in Appendix 1.

| Project / Proposal Details      |  |
|---------------------------------|--|
| Property Name:                  |  |
| Name of organisation:           |  |
| Contact name:                   |  |
| Position held in organisation:  |  |
| Address:                        |  |
| Telephone number:               |  |
| Email address:                  |  |
| Title of project/business name: |  |
| Location of Project:            |  |
| Date of application:            |  |
| Company / Charity number:       |  |
| Purchase or lease amount:       |  |
|                                 |  |
| Signature:                      |  |
| Name:                           |  |
| Designation:                    |  |
| Date:                           |  |

If you are not completing this document electronically, please continue each section on additional paper if necessary and annote accordingly. Please ensure any additional information is included with your submission and are recorded as appendices.

| Introduction              | Score |
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| Key Outcomes and Success criteria / benefits  Score | The Market                                   | Score |
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| Key Outcomes and Success criteria / benefits  Score |  |       |
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| Risks                                   | Score |
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| Community Engagement, Equalities and Accessibility to Services | Score |
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| Physical Outputs of the Proposal / Project                     | Score |
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| Purchase Details       | Score |
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| Section  | Description  |
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|  | <ul> <li>This section should;</li> <li>State the aim and purpose of the business/project.</li> <li>Explain the fundamentals of the proposal and what you want to achieve.</li> <li>Detail your key objectives.</li> <li>Include your mission statement.</li> <li>Explain current issues and why the proposal is needed. This could include evidence of market research, evidence of need and any one you have consulted with.</li> <li>Summarise any events, work or other projects that are either dependent on the outcome of this or that the proposal is dependent on.</li> </ul>  |
| Management and Operations                        | <ul> <li>This section should;</li> <li>Explain the status of the business e.g. commercial or community focussed and describe your legal form of ownership e.g. Sole proprietor, Partnership, Company Limited by Guarantee, Charitable organisation, Community Group, Community Interest Company etc.</li> <li>Describe how the organisation will be structured and levels of decision-making.</li> <li>Describe the organisation structure and when it was established.</li> <li>Describe any opportunities for collaboration and building partnerships</li> <li>Detail the number of employees/volunteers.</li> <li>Include a copy your written constitution if applicable.</li> <li>Provide details of any relevant policies and procedures.</li> </ul>  |
| The Market                                       | <ul> <li>This section should;</li> <li>Describe in depth your products or services and how you will deliver these day to day.</li> <li>Explain what factors give you the advantage or disadvantage against alternative service provision e.g. consider if the proposal will conflict/overlap with similar facilities in the area.</li> <li>Identify your client/customer base or the community you want to serve.</li> <li>Describe your existing and target markets.</li> <li>Describe how you will build and maintain your profile and identify any potential opportunities for expansion.</li> </ul>  |
| Key outcomes<br>and success<br>criteria/benefits | <ul> <li>This section should;</li> <li>Highlight the expected immediate and long-term benefits of the proposal. Think about your business development strategy over the next 5-years.</li> <li>Summarise the main benefits; who is responsible for them and how will they be realised. Wherever possible try and give them a value so that they can be properly quantified. This will make it easier to measure whether they have been realised. Where there are significant elements that cannot be valued in money terms e.g. they are social rather than financial, these still need to be brought out in your assessment. You should take into account, if possible, all the tangible and intangible benefits that you believe will accrue.</li> </ul> |

| Section                                       | Description   |
|---|---|
| Affordability                                 | <ul> <li>This section should;</li> <li>Explain what resource will be required, including staff resources and where this resource will come from.</li> <li>Establish the set up costs and identify whether there is sufficient capital available.</li> <li>Include a Financial Plan providing projected income over 1-5 years, your expenditure profile, income generating activities and projections and your fundraising plans. This information should provide a reasonable estimate of the proposal's financial future.</li> <li>Specify whether potential funding sources been identified if required and detail the timescales involved with any funding applications.</li> <li>There will be many expenses before the business/project begins to operate. It is important to estimate these expenses accurately and then to plan for sufficient capital. No business/project should go forward without adequate understanding of resourcing requirements.</li> <li>Administration, Capital and Programme expenditure should be shown separately for each financial year of the project. The draft Financial Plan at Appendix 4 should help you.</li> <li>Administration costs should include the costs of managing the project.</li> <li>If it is helpful, show separately a sheet identifying the costs vs. the benefits gained in each financial year. This can be discounted to show the "present value" of the entire project.</li> </ul> |
| Stakeholder<br>engagement                     | <ul> <li>This section should;</li> <li>Detail any discussions that have taken place if funding is required to take the proposal forward.</li> <li>Confirm those responsible for providing resources have indicated that they approve of the undertaking.</li> </ul>   |
| Risks   | <ul> <li>This section should;</li> <li>Summarise the key risks and how they might be managed. Remember to identify opportunities and how you will exploit them as well as things that may go wrong.</li> <li>Explain how you intend to mitigate any risk you have identified.</li> </ul>  |
| Dependencies /<br>Critical success<br>factors | <ul> <li>This section should;</li> <li>Identify any events or work that are either dependent on the outcome of this proposal or that the proposal will depend on.</li> <li>Outline the things that must go right to ensure the success of the proposal. For example, does it need to deliver all its objectives and benefits to be successful?</li> </ul>   |

| Section  | Description  |  |  |  |
|--|--|--|--|--|
| Community engagement, equalities and accessibility to services | <ul> <li>This section should;</li> <li>Provide evidence of how this proposal would result in wider community engagement.</li> <li>Detail how it aims to improve access, facilities or opportunities for less able or marginalised groups.</li> <li>Explain how all individuals will have an equal opportunity to access the proposed business/service, irrespective of colour, ethnic origin, sex, age, marital status, sexual orientation, disability, religion/faith, gender re-assignment, language or nationality.</li> </ul>      |  |  |  |
| Physical outputs of the project                                | <ul> <li>This section should;</li> <li>Detail the outputs of the proposal e.g. number of jobs created, develop local enterprise, create opportunities for local organisations to work together, improve the building or area of land.</li> <li>Explain if the proposal will create a new service or activity in the local community, whether there will be any wider community benefits and whether the proposal will bring additional financial investment into the area (e.g. through grants unavailable to the council).</li> </ul> |  |  |  |
| Timescales   | <ul> <li>This section should;</li> <li>Explain anticipated timescales for business/project start-up. Consider timescales involved with funding applications and/ or building refurbishment.</li> </ul>   |  |  |  |
| Sustainable development  | This section should;  ■ Describe what features will be utilised to ensure the proposal works in a sustainable manner e.g. energy saving measures, waste recycling, renewable materials, reduction in the need to travel by improving or adding local facilities, ensuring easy access by public transport, and by walking or cycling.  |  |  |  |
| Well being   | <ul> <li>This section should;</li> <li>■ Describe how the business/project will help to improve access to health and social care facilities, make the community feel safer, increase employment opportunities and support the local economy.</li> </ul>  |  |  |  |
| Planning<br>Considerations                                     | <ul> <li>This section should;</li> <li>■ Identify whether any planning consents are necessary e.g. change of use application and detail what the implications would be.</li> </ul>   |  |  |  |
| Purchase details   | <ul> <li>This section should;</li> <li>Detail what works you intend to undertake.</li> <li>Specify your preference for lease or purchase and if applicable, length of lease required.</li> </ul>   |  |  |  |
| Additional Information   | This section should; ■ Include other details you may need to include in support of your proposal.  |  |  |  |
| Appendices   | <ul> <li>This section should;</li> <li>List any additional documents you have included in support of your application, ensuring that they are correctly annotated and included with your submission.</li> </ul>  |  |  |  |

## **Appendix 6: Composition of Steering Groups**

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**Head of Property** 

**Head of Legal Services** 

**Head of Business Improvement** 

**Head of (Relevant Service)** 

Cabinet Member for Homes and Places

Head of Community Regeneration

Head of People Services (where TUPE may apply)

### Steering Group – Stage 2

**Head of Property** 

**Head of Legal Services** 

**Head of Business Improvement** 

**Head of (Relevant Service)** 

**Section 151 Officer** 

Cabinet Member for Homes and Places

Head of Community Regeneration

Head of People Services (where TUPE may apply)

**GAVO** 



TRAFODAETH CAERFFILI
THE CAERPHILLY CONVERSATION

